SET-1
Roll No. ……. **Total Pages: 01**
Paper ID: MCM302 **Course Code:**MCMM22302T

Examination(January - 2024)
Master of Commerce (M.Com.)
Semester - III
Entrepreneurship Development

Time Allowed: 3 Hours **Max. Marks: 70**

Instructions for the Students

1. Attempt any 2 questions out of 4 from Section – A (Each question carries 10 marks)
2. Attempt any 2 questions out of 4 from Section – B (Each question carries 10 marks)
3. Attempt any 10 questions out of 15 from Section – C (Each question carries 03 marks)

Section - A2*10=20

Q1. How has entrepreneurship evolved over the years, and what factors have contributed to its growth in India?
Q2. Explain the key characteristics of a successful entrepreneur.
Q3. How does creativity play a role in the entrepreneurial process, and how can entrepreneurs increase their creative thinking?
Q4. What are the elements of an entrepreneurial culture and how these affect an organization?

Section - B2*10=20

Q5 Explain key features of MSME Policy in India.
Q6. What sources of funding and investment options are available to entrepreneurs to support their business's financial viability?
Q7. What role does technology play in assessing the technical feasibility of a business idea, and how can entrepreneurs use technological advancements to their advantage
Q8 Explain Business Opportunities in the Contest of Punjab and Industrial Policy of the State

Section - C10*3=30

Q9. Short Answer Questions (Attempt any 10 questions)

a) Define Entrepreneur
b) Difference between Intrapreneurship and Entrepreneurship.
c) What are the types of Entrepreneur
d) What are the Social factors
e) What is Business Plan
f) What is meaning of Business Incubation Centre.
g) Give name of any four successful start-ups of India.
h) What is Project Financing
i) What is Venture Capital
j) List the roles of Commercial banks
k) Write note on Rural Entrepreneurship
l) What is Goal Setting
m)What is market feasibility Study?
n) Four Challenges for entrepreneurs in Punjab
o) What are the Factors affecting Entrepreneurship growth?