CERTIFICATE IN ENGLISH PROFICIENCY
SEMESTER-1
CEP-104
English Proficiency Project

MAX. MARKS: 100
PROJECT: 70
VIVA: 30
PASS: 40%
CREDITS: 5

COURSE OBJECTIVES	
CO1	Apply grammatical accuracy and stylistic nuance to create professional written documents.
CO2	Demonstrate effective verbal communication and soft skills through presentations.
CO3	Utilise digital communication tools to organize and present information clearly and persuasively.
CO4	Critique and refine English content by applying foundational principles of language and communication theory.

Project: Perform an Analysis and Rewrite of English Content of a local or digital service, including a 1,000-word critique of an existing piece of English content like a website, a short story, or a public notice, explaining its effectiveness or shortcomings; an improved version of that content, rewritten to be more persuasive, precise, and professional; and a presentation explaining the language choices made during the rewrite.