CERTIFICATE COURSE IN RURAL MANAGEMENT

CCRM3: RURAL MANAGEMENT

Max. Marks: 100

External: 70

Internal: 30

Pass: 40%

Credits: 6

Objectives:

To develop educated rural human resource having skill and know-how required to promote rural area.

Section A

Unit 1: Rural Crop: Financing, Production and Marketing

Unit 2: Rural Livestock Management: Financing, Production and Marketing, Rural,

Unit 3: Rural Development Management: Issues in Management of Rural Development Projects, Project Dimension, Identification and Formulation,

Unit 4: Project Appraisal-I (Technical Feasibility) Project Appraisal-II (Economic Feasibility), Project Appraisal-III (Financial Feasibility)

Unit 5: Programme Implementation (Activity Planning and Network Analysis), Monitoring Development Projects, Project Evaluation.

Unit 6: Natural Resources Management**:** Drought-Prone Areas Programme, Desert Development Programme, Integrated Wasteland Development Programme, Social Forestry and Joint Forest Management**.**

Section B

Unit 7: Application of ICT for Rural Management.

Unit 8: Application of Remote Sensing and GIS in Rural Development: Natural Resource Management, Watershed Management,

Unit 9: Rural Infrastructure Management, Disaster Management.

Unit 10: Communication Channels: Uses for Rural Management, Communication Strategies for Rural Management

Unit 11: Media Mix for Rural Development - Audio – visual aids in proper sequence - Cross-media approach - Media forum – Using social media for rural management.



Suggested Reading

- Katar. Singh (2009), Rural Development: Principles, Policies and Management, SAGE Publications India Pvt Ltd. Publication year: 2009
- H.D. Foth & I.M. Turk, Fundamentals of Soil Science, Wiley Eastern
- Bneerjee G. D, Srijeet (2012), Rural Entrepreneurship Development Programme in India, An Impact Assessment,Abhijeet publication

