DIPLOMA IN
CREATIVE WRITING AND CONTENT DEVELOPMENT
SEMESTER-1
CWCD-104
Writing Project - I

MAX. MARKS: 100
PROJECT: 70
VIVA: 30
PASS: 40%
CREDITS: 5

COURSE OBJECTIVES	
CO1	Demonstrate the ability to apply narrative structures and poetic devices in original creative works and manage a consistent writing habit through the maintenance of a daily creative journal.
CO2	Draft professional business correspondence and persuasive pitches for the publishing industry.
CO3	Implement structural revisions and line-editing techniques to transform rough drafts into polished manuscripts by critiquing one's own writing through the lens of literary history and genre theory.
CO4	Present a professional-grade portfolio of creative work reflecting diverse styles and genres.

Narrative, Fiction, Poetry, and Professional Communication: Curate a Genre Diversity Portfolio that demonstrates their ability to switch between different writing styles including Narrative Piece (short story, collection of three poems, first chapter and synopsis of novella), Business Pitch (professional cover letter and a 1-page Book Proposal or Story Pitch for the creative piece, aimed at a hypothetical publisher), and Reflective Journal (maintain a writing journal explaining why they chose a specific genre and process).