DIPLOMA IN
CREATIVE WRITING AND CONTENT DEVELOPMENT
SEMESTER-2
CWCD-202
Scriptwriting for Screen and New Media

MAX. MARKS: 100
EXTERNAL: 70
INTERNAL: 30
PASS: 40%
CREDITS: 5

COURSE OBJECTIVES	
CO1	Utilize industry-standard software and formatting to write professional screenplays and teleplays.
CO2	Structure narrative scripts using the "Three-Act" or "Sequence" method for film and OTT platforms.
CO3	Draft engaging scripts for new media formats, including YouTube, podcasts, and interactive video games.
CO4	Write concise, sharp dialogue that drives action and reveals character without over-reliance on exposition.

INSTRUCTIONS FOR EXAMINATIONS

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions each from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. The candidates will attempt ten questions and each question will carry 3 marks.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

Section A

Unit 1: Fundamentals of Scriptwriting: The Three-Act Structure

Unit 2: Writing for Screen: Dialogue and Scene Headers

Section B

Unit 3: Podcast Scripting and Audio Narratives

Unit 4: Writing for Video Games and Interactive Media