DIPLOMA IN
CREATIVE WRITING AND CONTENT DEVELOPMENT
SEMESTER-2
CWCD-203
Editing, Publishing, and Intellectual Property Rights

MAX. MARKS: 100
EXTERNAL: 70
INTERNAL: 30
PASS: 40%
CREDITS: 5

COURSE OBJECTIVES	
CO1	Distinguish between structural editing, copyediting, and proofreading to refine manuscripts for publication.
CO2	Navigate the legalities of copyright law, fair use, and plagiarism in the digital and print domains.
CO3	Compare and contrast the workflows of traditional publishing, hybrid models, and self-publishing.
CO4	Develop "Query Letters" and book proposals designed to attract literary agents and publishers.

INSTRUCTIONS FOR EXAMINATIONS

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions each from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. The candidates will attempt ten questions and each question will carry 3 marks.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

Section A

Unit 1: The Editing Process: Structural vs. Line Editing

Unit 2: The Publishing Industry: Traditional vs. Self-Publishing

Section B

Unit 3: Intellectual Property Rights: Copyright and Fair Use

Unit 4: Ethics in Content Development: Fact-checking and Plagiarism