DIPLOMA IN LAW AND MEDIA
SEMESTER – I
DLMI-3: BROADCASTING, FILM AND ADVERTISING LAW

MAX. MARKS: 100
PASS: 40%
INTERNAL: 30
EXTERNAL: 70
CREDITS: 6

INSTRUCTIONS FOR THE PAPER SETTER/ EXAMINER:

1. The syllabus prescribed should be strictly adhered to.
2. The Question Paper will have 70 Multiple Choice questions (MCQs) and four choices of answers will be there covering the entire syllabus. Each question will carry 1 mark. All questions will be compulsory; hence candidates will attempt all the questions.
3. Paper-setters/Examiners are requested to distribute the questions from section A and Section B of the syllabus equally i.e., 35 questions from section A and 35 questions from Section B.
4. The examiner shall give clear instructions to the candidates to attempt questions.
5. The duration of each paper will be two hours.

INSTRUCTIONS FOR THE STUDENTS

The question paper shall consist of 70 Multiple Choice questions. All questions will be compulsory and each question will carry 1 mark. There will be no negative marking. Students are required to answer using OMR (Optimal Mark Recognition) sheets.

Section A

Unit 1: Broadcasting regulation in India: radio, television and public broadcasting

Unit 2: Prasar Bharati Act, 1990: public service broadcasting, autonomy and accountability

Unit 3: Cable Television Networks Regulation Act, 1995 and programme and advertising codes

Unit 4: Telecom Regulatory Authority of India and regulation of broadcasting and communication services

Section B

Unit 5: Film law in India: Cinematograph Act, certification, censorship and classification

Unit 6: Advertising law and ethics: misleading advertisements, surrogate advertising and consumer protection

Unit 7: Advertising Standards Council of India, self-regulation and responsible communication

Unit 8: Indecent representation, obscenity, morality, public order and protection of children in media content