GC-CST1: ELEMENTS OF FINANCIAL SERVICES AND MARKET

Max. Marks: 100
External: 70
Internal: 30
Pass: 40%
Credits: 6

SECTION A

Unit I: Introduction to Financial market: Money market and capital market. Money market: Meaning and instruments under money market. Capital market: Meaning and instruments under capital market Meaning of the financial services industry;

Unit II: Types of financial services: Mutual funds, factoring, housing finance

Unit III: Leasing: Introduction, Tax, Legal and Accounting Aspects, Financial Evaluation: Lessor and Lessee Points of View, Qualitative Factors. Lease Structuring, Lease Agreement, Funding of Leases.

Unit IV: Merchant Banking, Managing of Public Equity / Debenture Issues, Mobilizing Fixed Deposits, Arranging Inter-corporate Loans, Raising term Finance and Loan Syndication.

SECTION B

Unit V: Underwriting: Concept and SEBI Regulations.

Unit VI: Hire Purchase and Installment System, Consumer Finance, Securitization, Venture Capital: Meaning, Characteristics, SEBI Guidelines, Venture Capital Funds in India.

Unit VII: Factoring: Types, Factoring in India.

Unit VIII: Credit Rating: Meaning, Significance, types, Rating Methodology, Drawbacks, SEBI Regulations for credit Rating, Credit Rating Agencies in India and in foreign countries.

Suggested Reading:

1. Bhalla, V.K. —Management of Financial Servicesl, Anmol Publications Pvt. Ltd., New Delhi.
2. Pathak, Bharati, —Indian Financial Systeml, Pearson Education, New Delhi
3. Peter S. Rose, Sylvia C. Hudgins, (2010). Bank Management and Financial Services, 7/e; New Delhi: Tata McGraw Hill.
4. Padmalatha Suresh, Justin Paul, (2010). Management of Banking and Financial Services, 2/e; New Delhi: Pearson Education.
5. Khan, M.Y. (2013). Financial Services, 7/e; New Delhi: Tata McGraw-Hill.
6. Machiraju, H.R (2014). Merchant Banking: Principles and Practice, 4/e; New Age International.
7. Gurusamy, S. (2013). Merchant Banking and Financial Services, $/e; New Delhi: Tata McGraw-Hill