Paper II

MEDIA, IDENTITY AND SOCIAL HIERARCHIES

MAX MARKS: 100

EXTERNAL: 70

INTERNAL: 30

PASS: 40%

CREDITS: 6

Objectives:

To examine how media represents different social groups and how these representations shape social hierarchies, inequalities and identities.

Course Outcomes:

CO 1: Analyze media representations of gender and the role of feminist interventions.

CO 2: Examine how caste, class and religion are portrayed in media and their impact on inequality.

CO 3: Understand representation of minority groups including ethnicity, disability and sexuality.

C0 4: Evaluate inclusion, exclusion and power relations in media narratives.

Section A

Unit 1: Gender and Media Representation; Stereotypes and objectification

Unit 2: Feminist interventions in media

Unit 3: Caste, Class and Media; Representation and marginalization

Unit 4: Religion, Nation and Identity; Nationalism in media

Section B

Unit 5: Ethnicity and Minority Representation; Inclusion and exclusion

Unit 6: Disability and Media; Representation

Unit 7: Sexuality and Media Narratives; LGBTQ+ representation

Unit 8: Media, morality and moral panic

Suggested Readings:

- Gill, R. (2007). Gender and the media. Polity Press.
- Durham, M. G., & Kellner, D. M. (Eds.). (2012). Media and cultural studies: Keyworks (2nd ed.). Wiley-Blackwell.
- Hall, S. (1997). Representation: Cultural representations and signifying practices. Sage Publications.

- Nayar, P. K. (2010). An introduction to cultural studies. Viva Books.
- United Nations Educational, Scientific and Cultural Organization (UNESCO). (2021). Inclusive representation in media.
- Garland-Thomson, R. (2002). The politics of staring: Visual rhetorics of disability in popular photography. In S. L. Snyder, B. J. Brueggemann, & R. Garland-Thomson (Eds.), Disability studies: Enabling the humanities (pp. 56–75). Modern Language Association.
- Gross, L. (2001). Up from invisibility: Lesbians, gay men and the media in America. Columbia University Press.
- Cohen, S. (2011). Folk devils and moral panics (3rd ed.). Routledge