CCRM4-SEMINAR ON RECENT TRENDS IN RURAL MANAGEMENT

Max. Marks: 50
Internal: 50
Pass: 40%
Credits: 02

Course Objectives:

The seminar is designed to familiarize students with emerging trends, innovations, and challenges in rural management. It provides an opportunity to integrate knowledge gained from courses on the rural sector, rural development planning, and management. The course encourages analytical thinking, research orientation, and presentation skills through focused discussion and review of current practices, government initiatives, and case studies in rural India.

Course Outcomes (COs):

After completing this seminar, the students will be able to:

CO1: Examine the latest trends, innovations, and policies shaping rural management in India.
CO2: Analyze and synthesize contemporary issues in rural development and governance using insights from the rural sector.
CO3: Prepare and present analytical papers or reports on selected rural management themes.
CO4: Demonstrate critical understanding and professional communication skills through presentations and discussions.

Mode and Evaluation:

The seminar will be conducted online, where students are required to actively engage in research and submit their assignments electronically. Each student will be assigned a specific topic related to recent trends in trends, innovations, and challenges in rural management. Students must submit a written assignment summarizing their topic and

prepare a professional PowerPoint presentation. Evaluation will be entirely internal, based on the accuracy, clarity, and completeness of the assignment and the effectiveness of the online presentation, emphasizing comprehension and clear communication of the subject matter.

Assessment Components:

1. **Report / Written Submission:** 20 Marks
2. **Presentation / Seminar Delivery:** 10 Marks
3. **Participation and Discussion (including Q&A):** 20 Marks

Suggested Reading:

- Singh, K. (2016). Rural development: Principles, policies and management (4th ed.). SAGE Publications India Pvt. Ltd.
- Gopalakrishnan, R. (2020). Rural management in post-reform India. Rawat Publications.
- National Bank for Agriculture and Rural Development (NABARD). (Various years). Annual reports and rural credit survey reports. NABARD.
- Ministry of Rural Development (MoRD). (Various years). Annual reports and policy documents. Government of India.
- NITI Aayog. (Various years). Reports on rural development and inclusive growth. Government of India.
- Chambers, R. (1997). Whose reality counts? Putting the first last. Intermediate Technology Publications.
- Ellis, F. (2000). Rural livelihoods and diversity in developing countries. Oxford University Press.
- Todaro, M. P., & Smith, S. C. (2015). Economic development (12th ed.). Pearson Education.
- Soundarapandian, M. (2001). Rural entrepreneurship: Growth and potentials. Kanishka Publishers.
- Singh, S., & Shishodia, M. S. (2016). Rural development: Concepts and recent approaches. Rawat Publications.