PAPER V

TOOLS AND TECHNIQUE OF DATA COLLECTION-II

MAX MARKS: 100

EXTERNAL: 70

INTERNAL: 30

PASS: 40%

CREDITS: 6

Objective:

To familiarize students with various methods of data collection and tool development and to build skills in collecting and managing data in an ethical manner.

Course Outcomes:

After completion of this module, learners will be able to:

CO 1: Understand methods of primary and secondary data collection.

CO 2: Develop skills in designing research tools such as questionnaires and interviews.

CO 3: Gain knowledge of observation and case study methods.

CO 4: Understand ethical issues and data management practices.

Section A

Unit 1: Primary Data: Meaning, advantages and limitations

Unit 2: Methods of Primary Data Collection: Survey, questionnaire, schedule & Pilot study

Unit 3: Interview Method: Structured, semi-structured, unstructured

Unit 4: Observation and Case Study: Participant and non-participant observation & Field notes

Section B

Unit 5: Secondary Data: Method & Sources

Unit 6: Content Analysis

Unit 7: Data Documentation

Unit 8: Ethical Issues in Data Collection: Privacy, consent and data protection

Suggested Readings:

1. Kothari, C. R. and Garg, G. (2019) Research Methodology: Methods and Techniques. New Age International Publishers

2. Kumar, C. R. (2011) Research Methodology. New Delhi: APH Publishing Corporation
3. Raj, Hans (2013) Theory and Practice in Social Research. Delhi: Surjeet Publication
4. Young, P. V. (1984) Scientific Social Surveys and Research. Prentice Hall India Learning Private Limited